



## Mastering the Money Maze

By Diane Weklar

Stargazer Pub Co. Paperback. Condition: New. 336 pages. Dimensions: 9.0in. x 6.0in. x 0.8in. Mastering the Money Maze: 10 Secrets to Winning Business Financing provides a solution to the primary obstacle of business growth for both small and mid-sized companies--where to find financing and, most importantly, how to get it! In today's economy, potential lenders and investors are increasingly selective about who gains access to money. Mastering the Money Maze is a vital must read for any business or startup venture trying to fund expansion, to understand the specific steps they can take to win financing. Mastering the Money Maze provides entrepreneurs with the insights of both lenders and investors that can make you their ideal candidate for winning financing, whether it be debt or equity. Business strategist and serial entrepreneur, Diane Weklar, shows business leaders the strategies they can implement to win the money they need to finance their growth. She details how lender and investor requirements differ and how entrepreneurs can develop effective strategies to create winning proposals. Diane Weklar is often referred to as the authority on accelerating business growth. Weklar, CEO of the Weklar Business Institute, is an innovative business strategist with a unique combination of corporate...



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