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Working Girl: Behind the Cellar Door: An Entrepreneur s Journey from a Bankrupt Winery to Gold Medals (Paperback)

By Kathy Charlton

Createspace Independent Publishing Platform, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Working Girls - Women Supporting Women. 100 of Royalties will be donated to Planned Parenthood Sixteen years ago Kathy Charlton made a hard right turn, the new owner of a bankrupt winery, knowing nothing about running a small business, nor wine other than she liked her red wine served cold, sometimes over ice if she was in a hurry. Gone was the security of her 25-year corporate career. Semiconductors to Grapes while not a natural career path helped unveil the entrepreneur gene inside her. That gene went on steroids and marketing became her middle name. I took every wine-pouring gig I could get to get my name out there. Even poured in a funeral home with my wine displayed in a stainless steel casket. Local wineries told me to shut down; my business reputation damaged beyond repair and I d never make it with no experience well, maybe not a smart personal trait on my part but never tell me I Can t Do It. Sipping wines at sunset it wasn t . . . as...



Reviews

This ebook is really gripping and fascinating. it had been writtern extremely perfectly and useful. Once you begin to read the book, it is extremely difficult to leave it before concluding. -- Leopold Hills

Totally among the finest publication I actually have at any time study. I am quite late in start reading this one, but better then never. I found out this publication from my dad and i suggested this pdf to discover. -- Karolann Deckow IV