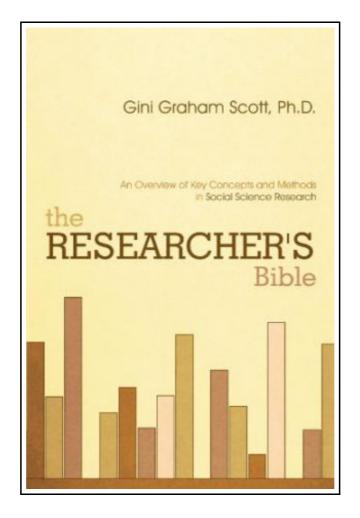
The Researcher's Bible: An Overview of Key Concepts and Methods in Social Science Research (Paperback)



Filesize: 5.65 MB

Reviews

Extensive manual! Its such a great read. It really is loaded with knowledge and wisdom You wont really feel monotony at at any time of your time (that's what catalogs are for regarding if you ask me).

(Myrl Hintz)

THE RESEARCHER S BIBLE: AN OVERVIEW OF KEY CONCEPTS AND METHODS IN SOCIAL SCIENCE RESEARCH (PAPERBACK)



iUniverse, United States, 2011. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. A short introduction to the major concepts and approaches used in the social sciences, especially in sociology, anthropology, and leisure, recreation, and tourism. It is an ideal supplement to a more detailed text on research methods and a guide to choose which research methods to use in a study. It also provides an explanation of different options for company owners and managers of organizations, who might want to do research or hire a research company to conduct a study for them. The chapters cover these topics: What is research and how it differs from program evaluation Choosing a research topic The contribution of different disciplines to the social sciences Different research approaches in social science research Using observation in social research Using qualitative and quantitative research methods The main characteristics, advantages, and disadvantages of different sampling methods The main techniques for analyzing surveys and their advantages and disadvantages The major statistical concepts The major data analysis techniques The easiest method for social research.

- Read The Researcher's Bible: An Overview of Key Concepts and Methods in Social Science Research (Paperback) Online
- Download PDF The Researcher's Bible: An Overview of Key Concepts and Methods in Social Science Research (Paperback)

You May Also Like



31 Moralistic Motivational Bedtime Short Stories for Kids: 1 Story Daily on Bedtime for 30 Days Which Are Full of Morals, Motivations Inspirations

Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. Reading to children is a wonderful activity and past time that both parents...

Read ePub »



Variations on an Original Theme Enigma, Op. 36: Study Score

Petrucci Library Press, United States, 2013. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book ***** Print on Demand *****. Dedicated to my friends pictured within, Elgars orchestral showpiece started...

Read ePub »



Write Better Stories and Essays: Topics and Techniques to Improve Writing Skills for Students in Grades 6 - 8: Common Core State Standards Aligned

Createspace Independent Publishing Platform, United States, 2012. Paperback. Book Condition: New. 277 x 211 mm. Language: English. Brand New Book ***** Print on Demand ******.Mr. George Smith, a children s book author, has been...

Read ePub »



Read Write Inc. Phonics: Purple Set 2 Non-Fiction 4 What is it?

Oxford University Press, United Kingdom, 2016. Paperback. Book Condition: New. 215 x 108 mm. Language: N/A. Brand New Book. These decodable non-fiction books provide structured practice for children learning to read. Each set of books...

Read ePub »



Pastorale D Ete: Study Score

Petrucci Library Press, United States, 2013. Paperback. Book Condition: New. 335 x 188 mm. Language: English . Brand New Book ***** Print on Demand *****. Composed in August of 1920 while vacationing in his native Switzerland,...

Read ePub »