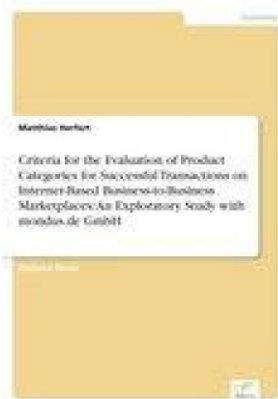


Read Doc

CRITERIA FOR THE EVALUATION OF PRODUCT CATEGORIES FOR SUCCESSFUL TRANSACTIONS ON INTERNET-BASED BUSINESS-TO-BUSINESS MARKETPLACES: AN EXPLORATORY STUDY WITH MONDUS.DE GMBH



Diplom.De Mrz 2001, 2001. Taschenbuch. Book Condition: Neu. 210x148x9 mm. This item is printed on demand - Print on Demand Titel. Neuware - Diploma Thesis from the year 2000 in the subject Business economics - Marketing, Corporate Communication, CRM, Market Research, Social Media, grade: 1,3, Leipzig Graduate School of Management (unbekannt), language: English, abstract: Inhaltsangabe:Abstract: The Internet plays an important role of today s management decision-making. Great opportunities have to be weighted against investments into knowledge, technology, and organizational restructuring....

Read PDF Criteria for the Evaluation of Product Categories for Successful Transactions on Internet-Based Business-to-Business Marketplaces: An Exploratory Study with mondus.de GmbH

- Authored by Matthias Herfert
- Released at 2001



Filesize: 4.48 MB

Reviews

This is actually the best ebook we have read till now. Indeed, it can be enjoy, nevertheless an interesting and amazing literature. You will not feel monotony at whenever you want of the time (that's what catalogs are for regarding should you question me).

-- **Jamar Stracke**

These kinds of publication is the ideal book available. It is actually loaded with knowledge and wisdom I am just pleased to tell you that here is the very best publication i actually have read through in my personal lifestyle and may be he greatest publication for ever.

-- **Mr. Garrick Heller PhD**

Related Books

- **Psychologisches Testverfahren**
Kindergarten Culture in the Family and Kindergarten; A Complete Sketch of Froebel s System of Early Education, Adapted to American Institutions. for the
- **Use of...**
- **Programming in D**
- **Oxford Reading Tree Treetops Time Chronicles: Level 13: the Stone of Destiny**
- **The Good Girl**