



Making a Difference 2.0: The Ultimate Guide to Online Charitable Giving

By Howard Freeman

Skyhorse Publishing. Paperback / softback. Book Condition: new. BRAND NEW, Making a Difference 2.0: The Ultimate Guide to Online Charitable Giving, Howard Freeman, The digital age has changed the way people contribute to worthy causes, with more and more donations coming from online sources. "Making a Difference 2.0" serves as a bible for tech-savvy contributors and an essential starting block for beginners, explaining the ins and outs of online charity, how it can differ from traditional methods of fundraising and donating, and how to ensure your contribution is being put to its best use. The book is targeted for two separate audiences-- those that donate and those that utilize donations given to them. An exhaustive index is included listing and rating all online giving platforms.



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